

Summer Student - Social Media and Community Engagement Assistant Canada Summer Jobs Position

Are you a student looking for an opportunity to leverage your social media, marketing and communication skills to benefit the community?

This exciting new opportunity will provide programming support for all Nanaimo Brain Injury Society (NBIS) social media and online platforms. We are looking to increase our public awareness and fundraising to ensure we can continue to support the growing number of people affected by brain injury as our community grows.

Primary Responsibilities/Job Duties

You will create content to share with the community to build positive relationships and raise awareness of acquired brain injury and Nanaimo Brain Injury Society. This may include industry posts, stories about NBIS, brain injury survivors, volunteers, clients, as well as fundraising initiatives. The preferred method to deliver this content is via short videos, photographs, website and social media.

This job also includes collecting relevant and appropriate positive and interesting marketing information, photographs and stories that would be used to promote Nanaimo Brain Injury Society using our online platforms. You will engage existing audience/stakeholders as well as new social media audiences by effectively implementing new engagement strategies.

Knowledge/Skills Required

- Extensive knowledge and experience with social media engagement including specifically with the platforms of: Facebook, Youtube & Instagram
- Knowledge of multi-channel control platforms would be considered an asset (i.e. Hootsuite, Tweet Deck). Effective smartphone photography & video skills.
- Clear and concise communication skills
- Team player with strong administration, organizational and customer service skills
- Knowledge and experience in using effective social media tagging techniques, social media etiquette, and attention to detail
- Willing to work flexible hours, ability to work independently with minimal supervision
- Familiarity with updating website content, using databases, MailChimp, and other digital tools along with knowledge of the nonprofit sector, brain injury, disability community and NBIS is an asset.

Education

Enrolled in a post-secondary school, with a focus on media, video, communication and/or marketing

Canada Summer Jobs Criteria

To be eligible, youth must:

- be between 15 and 30 years of age at the start of the employment;
- be enrolled in a post-secondary Institution and returning to school in the Fall in order to qualify for this position.
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act for the duration of the employment
- have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations

Temporary Position

- \$15.20/hour
- June to August – 18-20 hrs/week. Start date: Monday, June 21, 2021

Nanaimo Brain Injury Society is committed to providing accommodations for persons with disabilities. Accessibility accommodations are available for all stages of the recruitment process. If contacted for an employment opportunity, please advise NBIS if you require accommodation.

NBIS fosters opportunity and self-determination with those affected by Acquired Brain Injury. At the heart of our core values are diversity, equity, and inclusion. We strive to foster belonging and empowerment within our team, for our clients, our community partners, and the community as a whole. Together we can do more.

Application Details:

If this role sounds like a fit for you, please send cover letter and resume to: Kix Citton, Executive Director, Nanaimo Brain Injury Society, ed@nbis.ca. **Posting Closes Friday, June 4th.**